

SMARTPHONE FILMING & EDITING COURSE

Duration: One day (max 4 delegates)

Location:

Trainer: Julie Ritson

Date:

Morning Session

09.00-09.15

Introduction & Safety Announcements

Overview of the topics.

Overview of the equipment to be used

09.15-10.30

iPhone settings and internal camera functions

Why we use the Blackmagic Camera App

Lenses & Focal Lengths

The 6 Key Camera settings (Intro)

Understanding Frame Rate

The Exposure Triangle: Shutter Speed, Aperture, ISO

Understanding White Balance

Understanding Resolution – when to use 4K, HD or HEVC

10.30-12.30

Ideal Image Composition and Interview framing

Camera Angles

Fundamentals of Lighting and equipment

The Three Point Lighting Setup for Interviews

How to record High Quality Audio

Using Wireless Microphone

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Using Wireless Microphone

Afternoon Session

13.30-14.30

How to film a Sequence

Practical exercise A – Filming an interview and introduction sequence

14.30-16.00

Editing Software – overview of iPhone and Desktop apps

Introduction to Adobe Premiere for Mobile

Basic editing on iPhone

Importing footage, creating a sequence, audio editing

Advanced editing on Laptop

Aspect ratios, Transitions, Captions, and Music Options

Useful AI functions

Export settings

Managing projects, Data Management Cloud storage

Cloud storage, File sharing

16.00-18.00

Practical exercise B – Editing and exporting a two-minute video using

footage from earlier exercise

Review, Q&A and handouts

OUTCOMES

Delegates will have the skills to film professional video clips on their iPhones including interviews, learn which apps to use, how to edit basic sequences, learn how to edit professional sounding audio, use social media templates, learn about useful AI functions and how to export video files for various platforms.

Delegates will be required to download a few apps onto their iPhone and laptop ie: Blackmagic Camera (iPhone only) and Adobe Premiere Mobile editing. During the training I will demo the various rigs and equipment required for best results, but these won't be needed on the day. I will handout an equipment list with source links at the end of the course. It will then be the company or delegates decision as to what equipment they feel they need.

ABOUT YOUR TRAINER

Julie Ritson was a BBC News Camerawoman (Shoot/Edit) for 36 years until she took voluntary redundancy in March 2025. Her BBC career included postings to New York and Moscow with assignments in Afghanistan post 9/11, embedded with the military during the 2003 Iraq invasion plus war zone filming in Gaza, Chechnya and Ukraine. She was also a BBC Camera/Edit trainer for 13 years teaching over 1000+ BBC staff. Julie is now working as a freelance filmmaker and trainer. Her interests include campervanning, hiking, drone photography, wild swimming and she is a volunteer social media manager/videographer for the Chiswick House Dog Show.